

ACCOUNTS		1 Feb 25 - 28 Feb 25
Income		
Etsy Sales [1]		66.22
Photoshoots [2]		75.00
Total Income		141.22
Cost of Goods Sold		
Subcontracted Services [3]		37.12
Total Cost of Goods Sold		37.12
Gross Profit		104.10
<i>As a percentage of Total Income</i>		<i>73.71%</i>
Operating Expenses		
Advertising & Promotion [4]		20.85
Computer – Software [5]		30.45
Dues & Subscriptions [6]		29.00
Etsy Fees [7]		12.92
Postage & Delivery [8]		20.18
Stripe Fees [9]		2.00
Total Operating Expenses		115.40
Net Profit		(11.30)
<i>As a percentage of Total Income</i>		<i>(8.00%)</i>

[1] Sales made on Etsy for Jeron Osg Photography services and products

[2] Income from photoshoot services from Jeron Osg Photography

[3] Subcontracted Services includes any services used in order to deliver product to the client. This could be manufacturing costs, possible future projects and more.

[4] Advertising costs include any online ads and in person promotional events

[5] Computer - Software includes any online software required to run business operations across Jeron Osg (Media). For Example: Google Workspace

[6] Dues and Subscriptions include any subscriptions or dues that are not software. This could be physical product. In this case, this cost is the fee required to start an Etsy shop.

[7] Fees from Etsy for Listing, Transactions, Shipping and more. Based on monthly basis.

[8] Postage and Delivery costs for products shipped to customers or mail.

[9] Transaction fees charged by service provider, Stripe. Usually for online photography invoices