Income   Etsy Sales [1]   66.22   Photoshoots [2]   75.00   Total Income   141.22     Total Income   141.22     Cost of Goods Sold   Subcontracted Services [3]   37.12   Total Cost of Goods Sold   37.12   Gross Profit   104.10   As a percentage of Total Income   73.71%     Operating Expenses   Advertising & Promotion [4]   20.85   Computer – Software [5]   30.45   Dues & Subscriptions [6]   29.00   Etsy Fees [7]   12.92   Postage & Delivery [8]   20.18   Stripe Fees [9]   2.00   Total Operating Expenses   115.40   Net Profit   (11.30)   As a percentage of Total Income   (8.00%)	ACCOUNTS	1 Feb 25 - 28 Feb 25
Etsy Sales [1]       66.22         Photoshoots [2]       75.00         Total Income       141.22         Cost of Goods Sold       37.12         Total Cost of Goods Sold       37.12         Gross Profit       104.10         As a percentage of Total Income       73.71%         Operating Expenses         Advertising & Promotion [4]       20.85         Computer – Software [5]       30.45         Dues & Subscriptions [6]       29.00         Etsy Fees [7]       12.92         Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)		
Photoshoots [2]         75.00           Total Income         141.22           Cost of Goods Sold         37.12           Total Cost of Goods Sold         37.12           Gross Profit         104.10           As a percentage of Total Income         73.71%           Operating Expenses           Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Income	
Total Income         141.22           Cost of Goods Sold         37.12           Subcontracted Services [3]         37.12           Total Cost of Goods Sold         37.12           Gross Profit         104.10           As a percentage of Total Income         73.71%           Operating Expenses           Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Etsy Sales [1]	66.22
Cost of Goods Sold           Subcontracted Services [3]         37.12           Total Cost of Goods Sold         37.12           Gross Profit         104.10           As a percentage of Total Income         73.71%           Operating Expenses           Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Photoshoots [2]	75.00
Subcontracted Services [3]       37.12         Total Cost of Goods Sold       37.12         Gross Profit       104.10         As a percentage of Total Income       73.71%         Operating Expenses         Advertising & Promotion [4]       20.85         Computer – Software [5]       30.45         Dues & Subscriptions [6]       29.00         Etsy Fees [7]       12.92         Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)	Total Income	141.22
Total Cost of Goods Sold         37.12           Gross Profit         104.10           As a percentage of Total Income         73.71%           Operating Expenses         Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Cost of Goods Sold	
Gross Profit         104.10           As a percentage of Total Income         73.71%           Operating Expenses           Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Subcontracted Services [3]	37.12
As a percentage of Total Income         73.71%           Operating Expenses         Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Total Cost of Goods Sold	37.12
As a percentage of Total Income         73.71%           Operating Expenses         Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)	Curre Buefit	404.40
Operating Expenses           Advertising & Promotion [4]         20.85           Computer – Software [5]         30.45           Dues & Subscriptions [6]         29.00           Etsy Fees [7]         12.92           Postage & Delivery [8]         20.18           Stripe Fees [9]         2.00           Total Operating Expenses         115.40           Net Profit         (11.30)		
Advertising & Promotion [4]       20.85         Computer – Software [5]       30.45         Dues & Subscriptions [6]       29.00         Etsy Fees [7]       12.92         Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)	As a percentage of Total Income	73.71%
Computer – Software [5]       30.45         Dues & Subscriptions [6]       29.00         Etsy Fees [7]       12.92         Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)	Operating Expenses	
Dues & Subscriptions [6]       29.00         Etsy Fees [7]       12.92         Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)	Advertising & Promotion [4]	20.85
Etsy Fees [7] 12.92 Postage & Delivery [8] 20.18 Stripe Fees [9] 2.00 Total Operating Expenses 115.40  Net Profit (11.30)	Computer – Software [5]	30.45
Postage & Delivery [8]       20.18         Stripe Fees [9]       2.00         Total Operating Expenses       115.40         Net Profit       (11.30)	Dues & Subscriptions [6]	29.00
Stripe Fees [9] 2.00 Total Operating Expenses 115.40  Net Profit (11.30)	Etsy Fees [7]	12.92
Total Operating Expenses 115.40  Net Profit (11.30)	Postage & Delivery [8]	20.18
Net Profit (11.30)	Stripe Fees [9]	2.00
(,	Total Operating Expenses	115.40
As a percentage of Total Income (8.00%)	Net Profit	(11.30)
	As a percentage of Total Income	(8.00%)

- [1] Sales made on Etsy for Jeron Osg Photography services and products
- [2] Income from photoshoot services from Jeron Osg Photography
- [3] Subcontracted Services includes any services used in order to deliver product to the client. This could be manufacturing costs, possible future projects and more.
- [4] Advertising costs include any online ads and in person promotional events
- [5] Computer Software includes any online software required to run business operations across Jeron Osg (Media). For Example: Google Workspace
- [6] Dues and Subscriptions include any subscriptions or dues that are not software. This could be physical product. In this case, this cost is the fee required to start an Etsy shop.
- [7] Fees from Etsy for Listing, Transactions, Shipping and more. Based on monthly basis.
- [8] Postage and Delivery costs for products shipped to customers or mail.
- [9] Transaction fees charged by service provider, Stripe. Usually for online photography invoices